

A photograph of several pumpkins decorated with faces, some resembling cartoon characters like Ewok and Yoda. The pumpkins are orange and have various expressions drawn on them with markers and paint. They are arranged on a table outdoors at night.

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m 2026 SPONSORSHIP OPPORTUNITIES

Melwood Family Fall FunFest & Spooktacular

Saturday, October 24, 2026 | 4:00 pm

**Melwood Recreation Center
9035 Ironsides Rd
Nanjemoy, MD 20662**

2026 Sponsorship Opportunities

Fall into the fun at Melwood's Family Fall FunFest & Spooktacular—where seasonal charm meets just the right amount of spooky excitement! Pick out the perfect pumpkin, settle in for a feature film, explore trick-or-treat trails, light up the night at a neon glow dance party, strike a pose at a themed photo booth, and indulge in tasty food truck favorites. It's an unforgettable evening packed with excitement for the whole family.

Make your plans to join the festivities at the Melwood Recreation Center on Saturday, October 24, 2026, from 4 p.m. to 8 p.m. for a night filled with laughter, fun, and festive surprises.



For Sponsorship Information Contact: Thalia Goddard at TGoddard@melwood.org or 202-740-5436

Please Note: The deadline to be included on event signage is October 9, 2026.

2026 Sponsorship Opportunities

\$7,000 Illuminate the Night Sponsor

- Exclusive presenting sponsor designation, including event naming: 'Presented by [Sponsor Name].
- Logo on banner at key locations in county, including logo recognition on signage at event
- Logo showcased prior to the start of the feature film
- Logo recognition in one Melwood quarterly e-newsletter that reaches over 20,000 recipients
- Solo social media post on LinkedIn, Facebook, and Instagram
- Recognition on Melwood's event website, and annual report
- Employee engagement opportunity to volunteer

\$5,000 Spooktacular Feature Film Sponsor

- Exclusive co-branded blankets for movie showing to be given to the first 50 attendees
- Logo showcased prior to the start of the feature film
- Logo recognition in one Melwood quarterly e-newsletter that reaches over 20,000 recipients
- Solo social media post on LinkedIn, Facebook, and Instagram
- Recognition on Melwood's event website, and annual report
- Employee engagement opportunity to volunteer

\$2,500 Pumpkin Patch Sponsor

- Logo/Company Name displayed on a large pumpkin at the entrance of the pumpkin patch
- Logo recognition at the pumpkin decorating tables
- Logo recognition in one Melwood quarterly e-newsletter that reaches over 20,000 recipients
- Group social media post
- Recognition on Melwood's event website and annual report
- Employee engagement opportunity to volunteer



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2026 Sponsorship Opportunities

\$1,000 Sponsor Opportunities

The Boo Express Train Sponsor

- Logo on side of train that transports attendees across the campus throughout the evening
- Logo opportunity on event map given to all attendees
- Group social media post
- Recognition on Melwood's event website and annual report
- Employee engagement opportunity to volunteer

Monster Mash Sponsor

- Logo recognition at the Neon Dance Floor Station
- Logo opportunity on event map given to all attendees
- Group social media post
- Recognition on Melwood's event website and annual report
- Employee engagement opportunity to volunteer

\$500 Sponsor Opportunities

Fall Fun Photobooth Sponsor

- Logo Recognition at the photo booth and in the digital photo frame
- Recognition on Melwood's event website and annual report
- Group social media post
- Employee engagement opportunity to volunteer

Cabin Candy Trail Sponsor

- Opportunity to decorate one cabin with logo/brand with spooky and/or fall-themed decorations on trick-or-treat trails
- Recognition on Melwood's event website and annual report
- Group social media post
- Employee engagement opportunity to volunteer



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Sponsorship Information Contact:

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