



melwood

 2025 SPONSORSHIP OPPORTUNITIES

Melwood Fall Family FunFest & Spooktacular

Friday, October 31, 2025 | 5:00 pm

**Melwood Recreational Center
9035 Ironsides Rd
Nanjemoy, MD 20662**

2025 Sponsorship Opportunities

Get ready for Melwood's Fall Family FunFest & Spooktacular – where festive fun meets frightful delights! Join us for one of Southern Maryland’s largest “trunk or treat” events, and enjoy activities including a pumpkin patch, a feature film, trick or treat trails, a “neon glow” dance party, a themed photo booth, and feast on food truck favorites. This spooktacular bash will be packed with family-friendly thrills.

Come be a part of the fun at the Melwood Recreation Center on Friday, October 31, 2025 from 5 p.m. until 9 p.m. for an evening of laughter, family fun, and spooky surprises!



For Sponsorship Information Contact: Thalia Goddard at TGoddard@melwood.org or 202-740-5436

Please Note: The deadline to be included on event signage is October 3, 2025.

2025 Sponsorship Opportunities

\$5,000 Spooktacular Feature Film Sponsor (1)

- Title Sponsor, with logo on banner at key locations in county, including logo recognition on signage at event
- Co-branded blankets for movie showing to be given to the first 100 attendees for movie
- Opportunity to participate with maximum of three logo/brand decorated vehicles in Trunk or Treat
- Logo showcased prior to the start of the feature film
- Logo recognition in one Melwood quarterly e-newsletter that reaches over 20,000 recipients
- Solo social media post on LinkedIn and Facebook
- Recognition on Melwood's event website, and annual report
- Employee engagement opportunity to volunteer

\$2,500 Pumpkin Patch Sponsor (2)

- Banner above the entrance of the pumpkin patch with logo
- Logo recognition at the pumpkin decorating tables
- Opportunity to participate with a maximum of two logo/brand decorated vehicles in Trunk or Treat
- Logo recognition in one Melwood quarterly e-newsletter that reaches over 20,000 recipients
- Group social media post
- Recognition on Melwood's event website and annual report
- Employee engagement opportunity to volunteer

\$1,000 Sponsor Opportunities

- Logo opportunity on the event map that will be given to attendees upon arrival
- Opportunity to participate with maximum of one logo/brand decorated vehicle in Trunk or Treat
- Group social media post
- Recognition on Melwood's event website and annual report
- Employee engagement opportunity to volunteer

\$1,000 Sponsor Customizations

- **The Boo Express Train Sponsor (2)**

Logo on side of train that transports attendees across the campus throughout the evening

- **Monster Mash Sponsor (4)**

Logo recognition at the Neon Dance Floor Station



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\$500 Sponsor Opportunities

Spooky Snapshot Sponsor (2)

- Logo Recognition at Photo Booth and in digital photo frame
- Recognition on Melwood's event website and annual report
- Group social media post
- Employee engagement opportunity to volunteer

Cabin Sponsor (4)

- Opportunity to participate by decorating one cabin with logo/brand and spooky themed decorations in trick or treat trails
- Recognition on Melwood's event website and annual report
- Group social media post
- Employee engagement opportunity to volunteer

\$250 Trunk or Treat Sponsor (Unlimited)

- Opportunity to participate in Trunk or Treat with maximum of one logo/brand decorated vehicle
- Recognition in Melwood's annual report
- Group social media post
- Employee engagement opportunity to volunteer



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Sponsorship Information Contact:

Thalia Goddard
Corporate Giving Coordinator
TGoddard@melwood.org
202-740-5436 (o) 301-535-5337 (c)

Sarah Boynton
Director of Corporate Philanthropy
Sboynton@melwood.org
240-216-2503 (c)

